

CoB News, 18 September 2008

More “Jungle Rules” Fallout?

As CoB finance professor James Lindley so eloquently explained to former USM provost Jay Grimes during a CoB-wide convocation on 10-April-2007, when college-level administrators see the university’s central administrators choosing to disregard the rules, college-level administrators will soon begin to make the same choice. This on-the-mark “Lindley Logic” extends on down the line, from college-level administrators to professors, and then from professors to their students.

The
STUDENT PRINTZ

TUESDAY, SEPTEMBER 16, 2008 SERVING SOUTHERN MISS SINCE 1927 VOLUME 93, ISSUE 8

Eco Eagle bikes missing after one week

Lesley Walters
Staff Editor

Less than a week after the Southern Miss Office of Sustainability launched its free-share Eco Eagle Bike program, most of the 17 bicycles are missing.

“We were all expecting this,” said Larry Lee, chief sustainability officer, “we just weren’t expecting it to a week.”

The bicycles were purchased from Moore Bikes for about \$300 each, including maintenance fees. James Moore, the owner of that establishment, came to the USM campus Friday to address the issue that many gear chains on the bicycles were loose and needed repair. Lee said that as he and Moore began tracking down the EcoEagle Bikes for maintenance, he realized most of the bicycles were missing.

Lee said Moore and University Police Chief Bob Hopkins are helping the Office of Sustainability relocate the EcoEagle Bikes. He added that some have been found close to downtown Hattiesburg, while several have been spotted around local apartment complexes.

“I can’t lie and tell you that I’m not disappointed,” Lee said. He added that the signs attached to the EcoEagle Bikes clearly explained that they should not be removed from the USM campus. “We didn’t expect it to happen so quickly – or people to blatantly disregard the rules of the program.”

Lee said that the Office of Sustainability, with the help of Moore and Hopkins, will collect

I am ecstatic that it’s going on. But I am furious that people are taking bikes ... It’s a shame that right now we can’t institute a free bike program; I hope that sometime in the future, we’ll be mature enough as a community to do that.

Matthew Stephen Planchard, Biology major

as many bicycles as possible and the committee will regroup to decide the fate of the program. Lee added that “everybody is dedicated to having a bike program,” but he does not know how it will end up.

“The people who really wanted the program are going to be disappointed,” Lee said.

Lee said the unfortunate outcome of the first phase of the bike program, a free-share honor system, might force the second phase, in which students can “check-out” a bicycle from the Office of Sustainability for the rest of the semester. Bike chains with locks will be distributed with each EcoEagle Bike, if that is the case, Lee said.

Students who know the location of a missing EcoEagle Bike should send an e-mail to pres@usm.edu, Lee said, so that the bicycle can be picked up and held in case the leasing phase of the bike program does eventually launch.

Dustin Boone, a senior microbiology major from Laurel, said he never had the chance to make use of the EcoEagle Bikes, though would have liked to.

“I think it’s ridiculous,” Boone said. “I mean, with everything Dr. Saunders is doing to try to get us to go green ... I can’t believe that people would take advantage of something that’s being given to them.”

Matthew Stephen Planchard, a sophomore environmental biology major, said he sent an e-mail to Lee during the summer about the bike-share program in Toronto, Canada, because he “thought it would be really awesome to get a program like that on campus.”

“I am ecstatic that it’s going on,” Planchard said, “but I am furious that people are taking bikes ... It’s a shame that right now we can’t institute a free bike program. I hope that sometime in the future, we’ll be mature enough as a community to do that.”

Matthew Stephen Planchard, a sophomore environmental biology major, said he sent an e-mail to Lee during the summer about the bike-share program in Toronto, Canada, because he “thought it would be really awesome to get a program like that on campus.”

“I am ecstatic that it’s going on,” Planchard said, “but I am furious that people are taking bikes ... It’s a shame that right now we can’t institute a free bike program. I hope that sometime in the future, we’ll be mature enough as a community to do that.”



HAVE YOU SEEN THIS BIKE?

ANSWERS TO “ECOEAGLE”
AGE: SIX DAYS OLD
COLOR: YELLOW
MISSING SINCE: SEPT. 12, 2008

Photo Illustration by Bradley Jackson

The rules of the Eco Eagle bike program were simple: Use one of USM’s bikes to get to your next on-campus destination, and then leave it for someone else when you arrive there. This was called, appropriately, the “free-share honor system.” Now, one week into the program, most of the 17 bicycles purchased (at \$300 each) by USM’s Office of Sustainability are gone, at least according to Leslie Walters’ [16-Sept-08 article](#) for *The Student Printz*. Sources tell USMNEWS.net that, over the past few years, one thing sorely lacking from the administrative end of USM has been honor. So, as they say, when a “free-share honor system” among students results in abject failure, look upward to the “jungle rules” ethos of the CoB and USM, for the answers.

Distinguished Salaries

A number of recent reports here at USMNEWS.net have examined the 2008-09 faculty and staff salaries in USM’s business school. What has not been examined heretofore are the potential salaries of the CoB’s *distinguished* professors. There are currently five of these:

- John Clark, *CFS Distinguished Associate Professor of Finance*

- David Duhn, *Kaetsu Distinguished Professor of International Business*
- Chang-Tseh Hsieh, *McCarty Distinguished Professor of Management Information Systems*
- Roderick Posey, *Morgan Distinguished Professor of Accounting*
- Michael Wittmann, *Draughn Distinguished Associate Professor of Healthcare Marketing*

The first thing to notice about the CoB's five professorships is that two of them, or 40% of them, are held by *associate* professors. This has to be an unheard of figure across academia as a whole, and it would be three-of-five, or 60%, if not for former CoB dean Harold Doty's relatively recent "letter of agreement" gambit with then-associate professor of management David Duhon.

Next, we turn to the potential monetary compensation of these five *distinguished* CoB faculty. This information is shown in Table 1 below, and USMNEWS.net readers are encouraged to pay attention to the **Notes** accompanying the table. It is there that detailed information on the source of the actual E&G salary figures and the estimations of the private stipends is provided.

Table 1
Total Compensation for CoB's Distinguished Faculty

Name	Rank	Position	'08-'09	Estimation of '08-'09	Total
			E&G Salary	Private Stipend	
Clark, John	1	<i>CFS Associate Professor of Finance</i>	\$110,678	\$10,000	\$120,678
Duhon, David	2	<i>Kaetsu Professor of International Bus</i>	\$117,510	\$ 5,000	\$122,510
Hsieh, Chang-Tseh	2	<i>McCarty Professor of MIS</i>	\$101,634	\$21,000	\$122,634
Posey, Roderick	2	<i>Morgan Professor of Accounting</i>	\$105,494	\$21,000	\$126,494
Wittmann, Michael	1	<i>Draughn Assoc Prof of Healthcare Mkt</i>	<u>\$ 98,324</u>	<u>\$50,000</u>	<u>\$148,324</u>
			\$533,470	\$107,000	\$640,470

Notes: Data on E&G salaries come from the 2008-09 USM Budget Book. Estimation of Wittmann's '08-'09 private stipend is based on (1) media accounts of Max Draughn's \$1 million donation to the CoB, and (2) the rule-of-thumb that 5% of an endowment is paid out each year. Data for Posey's '08-'09 stipend are based on actual figures for the *Morgan Professorship* that are presented in [A Year in the Life of the Morgan Professorship](#), a USMNEWS.net report chronicling former SPA Director James Crockett's use of the *Morgan* proceeds in '98-'99. As that report indicates, Crockett spent \$17,953 in *Morgan* money, a figure that supports a \$359,000 balance in the *Morgan* endowment as of '98-'99, or 10 years ago. Assuming a growth rate of a little more than 1.5% per year, the *Morgan* endowment now has a balance of roughly \$420,000, a total that supports an annual payout of \$21,000. These figures were used to estimate the *McCarty* payout as well. Finally, the estimations for the *CFS* and *Kaetsu* payouts are based on information from USMNEWS.net sources.

As indicated in Table 1 above, the five *distinguished* CoB faculty are collectively paid well more than \$0.5 million in E&G monies alone. On average, a *distinguished* CoB prof is paid about \$107,000 per year in state monies during 2008-09. At the same time, that average *distinguished* prof is, based on the estimations, supplemented to the tune of \$21,400 from private endowment accounts, bringing the (potential) total average compensation to more than \$128,000 per year. In terms of individual estimations, the highest potential compensation total is a whopping \$148,324 (Wittmann), while the lowest is a stout \$120,678 (Clark). Sources say we should all be so lucky.